



ALLURE ALPS

UNIQUE MOUNTAIN EXPERIENCES



DESTINATIONS



CHAMPOLUC



CHAMPOLUC

In the heart of the Aosta Valley and kissed by the second highest chain in the Alps, the Val d'Ayas is a wide and verdant valley that rises from Verrés following the waters of the Evançon stream.

The best known location is Champoluc, at 1568 meters above sea level, a holiday destination both in winter and in the summer season.

In summer, a real open-air gym for day trips, trekking, mountain biking, trail running, climbing, mountaineering, yoga and wellness as well as numerous other outdoor activities.

In winter it turns into an international base for skiing, broadening its horizons in hundreds of kilometers of slopes through the Monterosa Ski area that will make you sweep up to the glaciers of Monte Rosa at over 3200 meters above sea level until it crosses the borders of the Val d'Aosta Region to end up in Piedmont.





A wide-angle photograph of a rustic hotel room. The walls are made of horizontal wooden planks. In the foreground, a large, white, freestanding bathtub sits on a dark, circular rug. To the right, a wooden bed frame with a thick mattress and pillows is visible. In the background, a doorway is framed by a curtain, and a framed picture of a deer head hangs on the wall. The floor is made of light-colored wooden planks.

Hotel & Resort



**HOTELLERIE DE
MASCOGNAZ******

Champoluc



A 1800m di altezza, nella splendida Val d'Ayas, a 3 km da Champoluc sorge un vero gioiello dell'ospitalità. Quello che nel 1300 era un villaggio Walser, oggi è un villaggio fatto da chalets divenuti parte integrante dell'albergo diffuso HotelleriedeMascognaz. Le unità abitative non solo altro che le tipiche case Walser trecentesche accuratamente recuperate per essere trasformate, nel rispetto della loro architettura originaria, in 7 chalets arredati con mobili pregiati e dotati dei comforts più ricercati. Qui si sogna ad occhi aperti, sospesi nel tempo. A dimostrarlo è, ad esempio, lo Chalet la Miete ovvero la reception della struttura che, in passato, era la sede della scuola del villaggio. Al suo interno tutto è fedele a quelle che erano le tradizionali camere di montagna del 1700. A confermare l'unicità del contesto è anche la modalità con cui raggiungere la location: niente auto ma solo gatti delle nevi e motoslitte in inverno e fuoristrada in estate. Ciliegina sulla torta il favoloso ristorante e la meravigliosa spa che permette di rilassarsi nel cuore delle Alpi.

HOTELLERIE DE MASCOGNAZ****



20 Camere

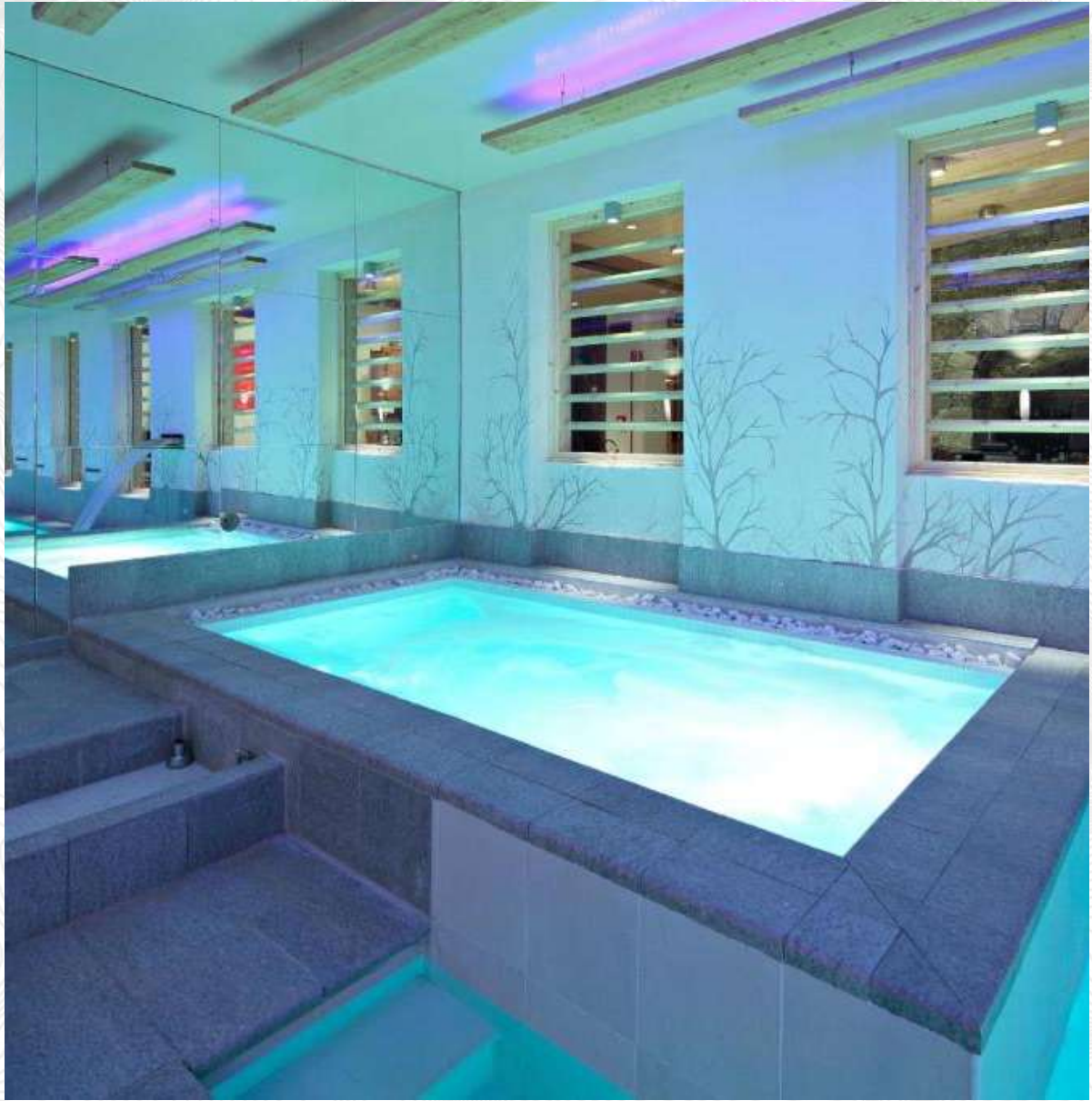
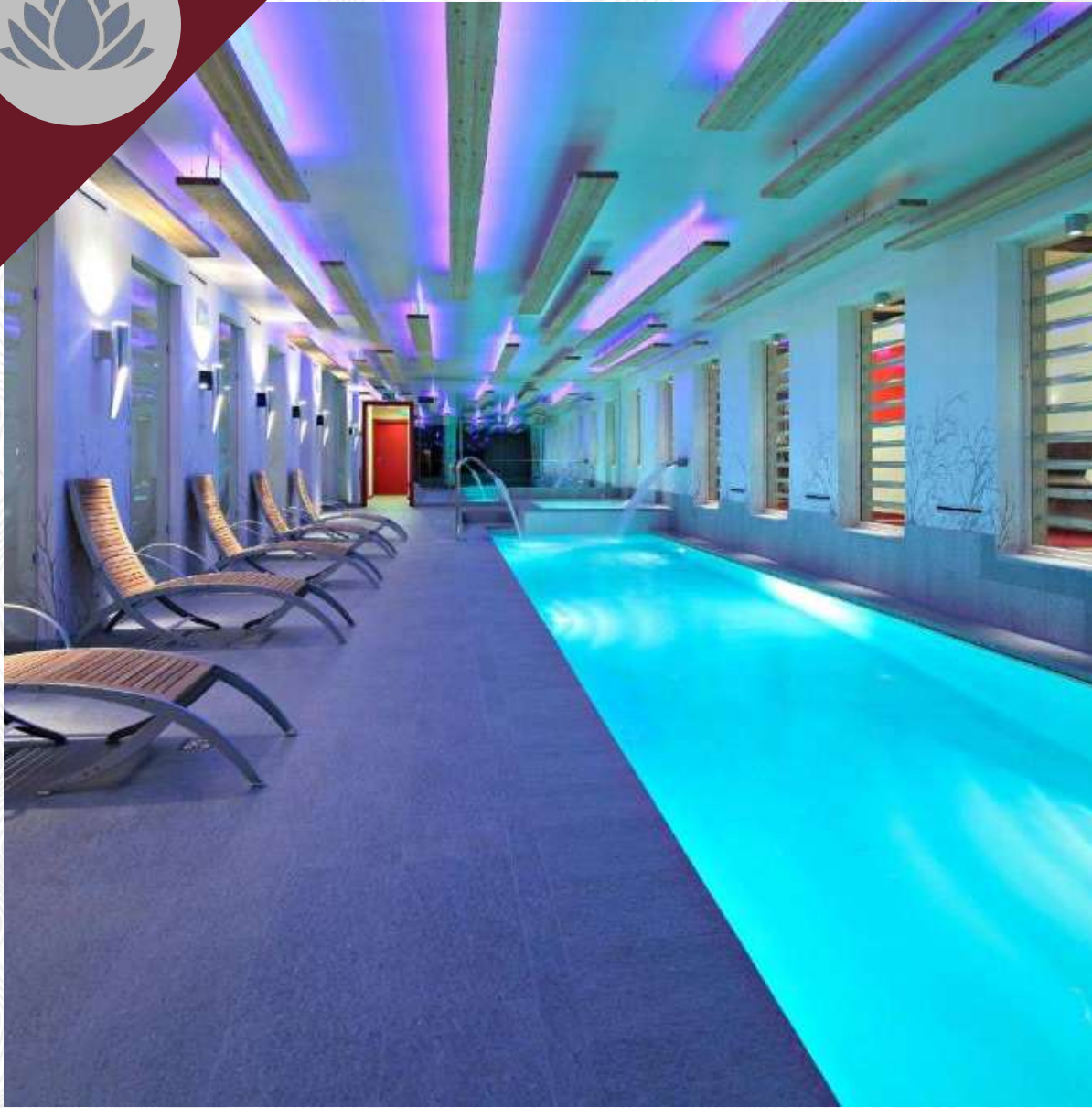


Ristorante



Centro Benessere







WINTER ACTIVITIES

Valle d'Aosta

A photograph showing a rescue worker in a black jacket and blue beanie, wearing a backpack, working inside a snow cave. A large, fluffy brown dog is sitting next to the worker. The cave is made of snow, and the background shows a snowy forest.

AVALANCHE RESCUE



AVALANCHE RESCUE

For those who frequent the mountains, being buried by an avalanche is undoubtedly the greatest risk. In these cases, self-rescue by one's fellow adventurers is the only way to save oneself.

Accompanied by Alpine Guides and Hiking Guides from the Aosta Valley, participants will live a unique experience by recreating an emergency situation in total safety. Thanks to the use of a transceiver instrument, called ARTVA (avalanche transceiver search device), participants will first have to locate the overwhelmed "skier" and then take care of the unearthing operations using a probe and snow shovel facing the number one enemy of rescuers: time.

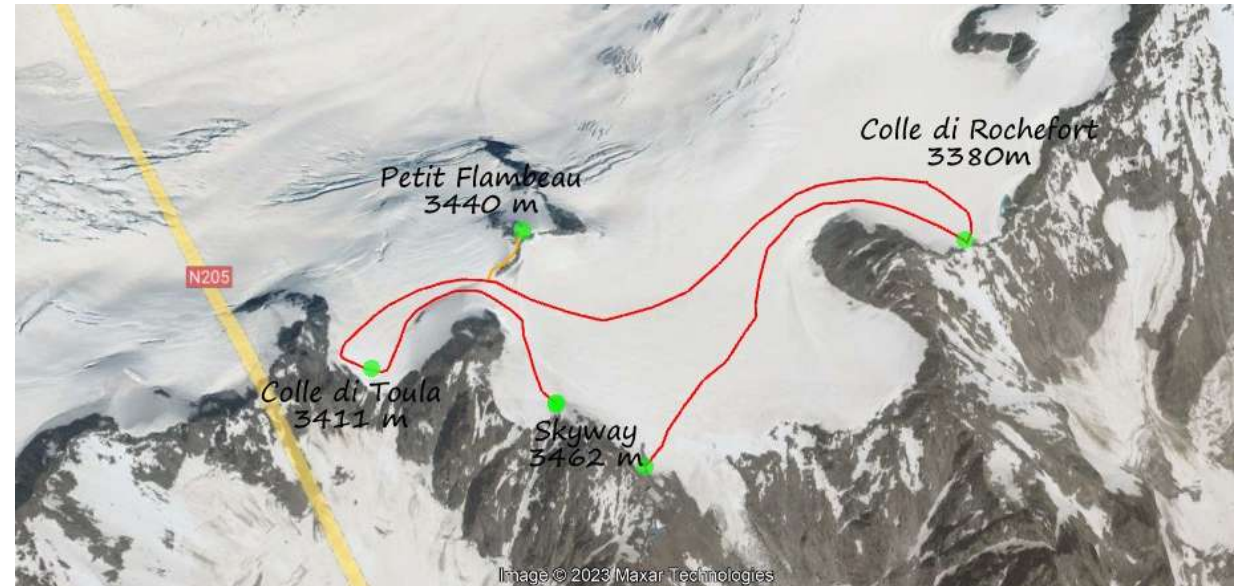


GLACIER WALK





The best way to create a team is to work in a team outside your comfort zone. The mountains, the altitudes, the peaks represent the challenge to be overcome together. A walk on the glacier to be done with the professionalism of an Alpine Guide is the ideal experience. The excursion, with snowshoes or crampons, can be practiced at Punta Helbronner (3466 m), at the last SkyWay station.





ICE CLIMBING

AYAS

A day of fun and technique to discover a new world. Experience the thrill of climbing very high icy vertical walls at the foot of Mont Blanc, with the help of mountain guides. If you are a beginner, ice climbing courses will help you become a real expert: you will learn how to use ice axes and crampons to move with ease on the ice, without limitations.

If ice climbing is not enough for you, the mountain guides of Courmayeur Mont Blanc are ready to teach you dry-tooling, an extreme and demanding sport that requires great experience in climbing, but above all knowledge of the high mountains. With dry-tooling you reach columns of ice suspended in the void and at that point, there is only you and the mountain.





SNOWSHOEING WITH SUNSET





The activity takes place in the late afternoon, taking advantage of the warm light of the sunset. Guests, equipped with snowshoes and headlights, will be accompanied by guides.

Upon their arrival they will find a wild aperitif, with mulled wine, cold cuts and Aosta Valley cheeses, hot braziers and warm seats to relax.

It can be practiced in many places (Cervinia, Chamois, Val Ferret, Champoluc).



MOONLIGHT SNOW EXPERIENCE



A magical, fun and safe experience in the moonlight? Guests can use either snowshoes or skis with sealskins to climb the slope: they proceed under the starry vault, in the silence of the night, hearing only the crunchy sounds of trampled snow. The activity will end in a refuge where the effort will be amply rewarded by the wonderful view of the landscape under the frame of stars.





SKI MOUNTAINEERING



Touring skis (or «skins») are one of the best ways to discover and enjoy the wonderful mountains of the Aosta Valley.

Surrounded by the whiteness of the snow and enveloped in silence, it is possible to contemplate some of the most evocative places in the region in the sunlight, at sunset and at night.





EXTREME BASE CAMP

Cervinia



A base camp at 4000 m, on the Breithorn pass, in the presence of Monterosa. Sleep in a tent under the sky as you have never seen it before, watch the sunrise from a privileged point, enjoy its unusual colors, climb the summit. An experience you will hardly forget.





HELISKI





The already exciting sensation of helicopter flight and the thrills of an off-piste descent create a unique combination: heliskiing.

Skiing using the helicopter for the ascent is an unforgettable experience, especially if lived in an alpine landscape of extraordinary beauty such as the one you can enjoy taking off from the bases of the Aosta Valley.

Valle d'Aosta is the only Italian region where it is possible to practice heliskiing, thanks to a regional law that regulates its performance on well-defined routes and areas.

Heliskiing is allowed only with the accompaniment of mountain guides or, exclusively for routes without mountaineering difficulties, ski instructors. An excellent command of skis is also essential. Ideal for the descent is a group of 4 people.





SCENIC FLIGHT

MONT ROSE





An unforgettable experience!!

Flying over the Mont Blanc, Matterhorn and Monte Rosa ranges by helicopter will allow you to discover unique viewpoints and breathtaking views.

Each flight can be customized, including several particular viewpoints. All of our mountains have spectacular spots that can make every helicopter ride exclusive.





WOW

Experiences





THE BUBBLE DINNER

EXPERIENCE

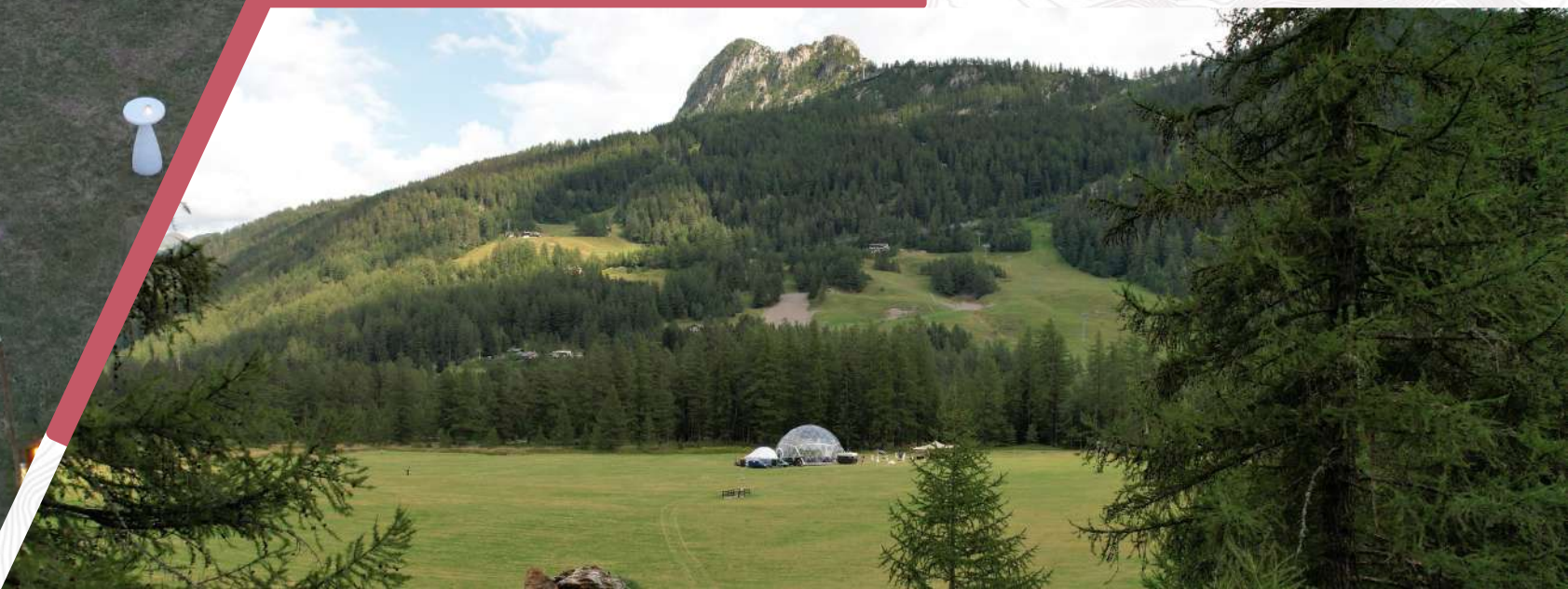


A geodome is a geodesic tensile structure that allows us to have the comfort of a closed room and to dine in the setting we prefer.

As an alternative solution to dinner, we suggest an exclusive dinner in Crystal bubble, so you can admire the stars from a privileged position.



BUBBLE EXPERIENCE IN VAL VENY





Interior design examples



Video Bubble Dinner evento Columbia



Esempio Dome evento Lamborghini



DJ SET
In the Bubble



*Wild
Aperitif*



Winter Experience



An exclusive aperitif in a location built especially for you.
Ice seats and tables, cushions, skins and blankets, in a wild environment warmed by braziers, will make this aperitif an unforgettable experience.





*Wild
Pic-Nic*



Winter Experience

Wild Pic-Nic

An exclusive picnic, to be enjoyed in a "rustic restaurant" built specifically in the snow.

After a snowshoe hike or transfer from the hotel, guests will reach a "secret" space where they can enjoy traditional food and wines produced in the Aosta Valley.

The seats and tables will be made of ice, covered with skins and cushions.





Several stations will be set up for the administration of the dishes that will be served at the moment inside "Bournie", single-portion glass containers. All guests will be provided with a basket in which they can compose their picnic according to their taste. A hot drinks station with coffee and dessert will also be set up.





STARGAZE



Federico Manzini, an eminent academic and professor of astrophysics at the University of Padua, has discovered five supernovae in his career. Having retired from his university career, he now follows the mega telescope in Tenerife remotely and gives lectures for Italy, teaching with simplicity how the universe works.

A luminary of astronomy who will accompany you with simple and exciting words in the complex field of knowledge of the universe.
A fascinating journey into the complex world of celestial stars.
The activity could be done after dinner in the hut.





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